

# Privacy Policy

shop.idm-france.com  
IDM (Industrie Développement Montagne)  
Type of website : e-commerce

## **1. The purpose of this privacy policy**

The purpose of this privacy policy is to inform users of the site [shop.idm-france.com](http://shop.idm-france.com) about the personal data we will collect. The policy is as follows:

1.	The purpose of this privacy policy .....	1
2.	Applicable laws .....	1
3.	Personal data we collect .....	2
3.1.	Data collected automatically.....	2
3.2.	Data collected in a non-automatic way.....	3
4.	How we use personal data .....	3
5.	With whom we share personal data.....	3
5.1.	Employees.....	3
5.2.	Third parties .....	3
6.	How we protect your personal data.....	4
7.	Your rights as a user.....	4
8.	How to change, delete or dispute the data collected .....	4
9.	Cookie policy.....	4

This privacy policy operates in conjunction with the legal notice and terms of use of the site.

## **2. Applicable laws**

In accordance with the General Data Protection Regulation (GDPR), this privacy policy complies with the following regulations. Personal data must be:

- a. Treated lawfully, fairly and transparently in relation to the data subject (lawfulness, fairness, transparency);
- b. Collected for specified, explicit and legitimate purposes and not further processed in a way incompatible with those purposes; further processing for archival purposes in the public interest, for scientific, historical, or statistical research purposes shall not be considered, in accordance with Article 89(1), as incompatible with the original purposes

(purpose limitation);

- c. Adequate, relevant and limited to what is necessary for the purposes for which they are processed (data minimization);
- d. Accurate and, where necessary, kept up to date, all reasonable measures must be taken to ensure that personal data which are inaccurate, regard to the purposes for which they are processed, are erased or rectified without delay (accuracy);
- e. Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which they are processed; personal data may be kept for longer periods insofar as they are processed exclusively for archival purposes in the public interest, for scientific, historical or statistical research purposes in accordance with Article 89(1), provided that appropriate technical and organisational measures required by the Regulation to safeguard the rights and freedoms of the data subject are implemented (limitation of storage);
- f. Processed in such a way as to ensure appropriate security of personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction, or damage, by means of appropriate technical or organisational measures (integrity and confidentiality).

**Processing is lawful only if, and to the extent that at least one of the following conditions is met:**

- a. The data subject has consented to the processing of his/her personal data for one or more specific purposes;
- b. The processing is necessary for the performance of a contract to which the data subject is party or for the performance of pre-contractual measures taken at the request of the data subject;
- c. The processing is necessary for compliance with a legal obligation to which the controller is subject;
- d. The processing is necessary to protect the vital interests of the data subject or of another natural person;
- e. The processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- f. The processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, unless the interests or fundamental rights and freedoms of the data subject which require the protection of personal data prevail, in particular where the data subject is a child.

Users agree that by using our site, they consent to:

- a. The terms and conditions set out in this Privacy Policy and ;
- b. The collection, use and retention of the data listed in this policy.

### **3. Personal data we collect**

#### **3.1. Data collected automatically**

When you visit and use our site [shop.idm-france.com](http://shop.idm-france.com), we may automatically collect and retain the following information:

- a. Links that a user clicks on while using the site;
- b. Content that the user views on our site.

### **3.2. Data collected in a non-automatic way**

We may also collect the following data when you perform certain functions on our site :

- a. First name and surname of contact person;
- b. First name and surname of collaborators registered by the user;
- c. Email;
- d. E-mail of collaborators registered by the user;
- e. Phone number;
- f. Payment information;
- g. Company name;
- h. Invoice address;
- i. Delivery address;
- j. SIRET (for french companies);
- k. NAF number (for french companies) ;
- l. VAT number.

Please note that we only collect data that helps us achieve the purpose stated in this privacy policy. We will not collect any additional data without informing you first.

### **4. How we use personal data**

The personal data collected on our website will be used solely for the purposes specified in this privacy policy or indicated on the relevant pages of our site. We are committed to not using your data beyond what has been disclosed.

The information collected may be used for statistical purposes to improve the performance and relevance of our website; for commercial management to maintain and update our customer and prospect database; and for communication purposes, including sending newsletters or email campaigns, subject to your prior consent.

In all cases, these data processing activities aim to provide a more coherent and personalized experience, tailored to each user's profile, expectations, and needs.

#### **4.1. Employees**

We may disclose to any qualified member of our organisation such user data as is reasonably necessary to fulfil the purposes set out in this policy.

#### **4.2. Third parties**

IDM does not disclose any user data to third parties.

#### **4.3. Other disclosure**

We will not sell or share your data with third parties, except in the following cases:

- a. If required by law
- b. If it is required for all legal proceeding
- c. To prove or protect our legal rights
- d. To purchasers or potential purchasers of that company in the case of a company sale

Si vous suivez des hyperliens de notre site vers un autre site, veuillez noter que nous ne sommes pas responsables et n'avons pas de contrôle sur leurs politiques et pratiques de confidentialité.

## 5. How we protect your personal data

All data stored in our system is secure and is only accessible by qualified employees. They are bound by strict confidentiality agreements and a breach of this agreement will result in immediate dismissal.

Our merchant site and internal database strictly comply with all applicable safety standards.

While we take all reasonable precautions to ensure that our user data is secure and that users are protected, there is always a risk of harm. The internet as a whole can, at times, be insecure and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

**Minors:** GDPR specifies that persons under the age of 15 are considered minors for the purposes of data collection. Minors must have the consent of their legal representative for their data to be collected, processed and used.

## 6. Your rights as a user

Under the GDPR, users have the following rights as data subjects:

- a. Right of access
- b. Right of rectification
- c. Right to erasure
- d. Right to restrict processing
- e. Right to data portability
- f. Right of objection

More information on these rights can be found in chapter 3 (art 12-23) of the GDPR.

## 7. How to change, delete or dispute the data collected

If you wish to have your information deleted or amended in any way, please contact our privacy officers here :

Julien GUILLOTEAU  
[julien.guilloteau@idm-france.com](mailto:julien.guilloteau@idm-france.com)  
+33 6 87 14 55 57

Dominique IACONANTONIO  
[dominique.iaconantonio@idm-france.com](mailto:dominique.iaconantonio@idm-france.com)  
+33 6 36 11 04 78

## 8. Cookie policy

A cookie is a small file, stored on a user's hard drive by the website. Its purpose is to collect data about the user's browsing habits.

On our site, we only use analytical cookies. This allows us to improve the design and functionality of our site by collecting data about the content you access and engage with while using our site.

The setting of cookies is possible via the pop-in present throughout your navigation on [shop.idm-france.com](http://shop.idm-france.com).

